

DRIVER COMPLIMENTS INCENTIVE

GOAL:

INITIATE AN ONGOING INCENTIVE FOR THE DRIVING DEPARTMENT THAT ENCOURAGES HARD WORK, TEAM BUILDING WITH THE SALES DEPARTMENT, & POSITIVITY.

HOW IT WORKS:

EACH MEMBER OF THE SALES TEAM INCLUDING SALES MANAGEMENT & DRIVING MANAGEMENT WILL REWARD DRIVERS WITH A COMPLIMENT WHEN THEY DO AN EXCEPTIONAL JOB (COMPLIMENTS CAN BE TAKEN AWAY FOR POOR PERFORMANCE, BUT ONLY BY MANAGEMENT).

WHAT IT LOOKS LIKE:

THERE WILL BE A DESIGNATED WALL THAT EACH DRIVER WILL HAVE A SLOT ON. THE COMPLIMENTS WILL BE IN THE FORM OF 12 PACK STICKERS. EACH 12 PACK WILL RESEMBLE A DIFFERENT COMPLIMENT & EVERY TIME A NEW COMPLIMENT IS GIVEN TO A DRIVER THEIR DISPLAY WILL GET BIGGER. AT THE END OF EACH QUARTER THE DRIVER WITH THE LARGEST DISPLAY OF COMPLIMENTS WILL WIN.

12 PACK COMPLIMENTS:

COORS LIGHT: GREAT WORK ETHIC
CORONA: GOING UP & BEYOND JOB DUTIES
SIERRA NEVADA: POSITIVE ATTITUDE
BLUE MOON: TEAM PLAYER
RED BULL: > EXECUTION

PAYOUT:

\$300