

RDC MERCHANDISER FORM

ACCOUNT: _____ DATE: _____ TIME IN: _____ TIME OUT: _____

MERCANDISER: _____

MERCHANDISING STOP STANDARDS

CHECKOUT: _____

CHECKLIST:

ARE N/A'S STOCKED IN EVERY LOCATION?
HOW MANY QPODS ARE THERE? _____

IS EVERY DISPLAY STOCKED & ROTATED?
HOW MANY DISPLAYS ARE THERE? _____

- _____ STEP 1: Check-in with store
- _____ STEP 2: Walk the entire store
- _____ STEP 3: Stock all non-alcoholics
- _____ STEP 4: Make a merchandising list
- _____ STEP 5: Pull list & straighten back room
- _____ STEP 6: Stock & **rotate** all products
- _____ STEP 7: Straighten displays/front shelves
- _____ STEP 8: Bail cardboard
- _____ STEP 9: Check out with store

<u>6 PACKS</u>	<u>6 PACKS</u>	<u>12 PACKS</u>	<u>18/20 PACKS</u>
1.	25.	1.	1.
2.	26.	2.	2.
3.	27.	3.	3.
4.	28.	4.	4.
5.	29.	5.	5.
6.	30.	6.	6.
7.	31.	7.	7.
8.	32.	8.	8.
9.	33.	9.	9.
10.	34.	10.	10.
11.	35.	11.	<u>SINGLES</u>
12.	36.	12.	1.
13.	37.	13.	2.
14.	38.	14.	3.
15.	39.	15.	4.
16.	40.	16.	5.
17.	<u>30/36 PACKS</u>	17.	6.
18.	1.	18.	7.
19.	2.	19.	8.
20.	3.	20.	9.
21.	4.	21.	10.
22.	5.	22.	11.
23.	6.	23.	12.
24.	7.	24.	13.

NOTES: